

## PRELIMINARY AGENDA COSTA RICA LGBTI TRADE MISSION

DAY	TIME	ACTIVITY
Monday September 10, 2018	8:00 a.m.	Registry of participants
	9:00 a.m.	Beginning of the event with special guests
	9:20 a.m.	Session begins: Seal to Manage Diversity Moderator: Miguel Angel Jiménez Speakers: <ul style="list-style-type: none"> <li>• Paula Antezana, Auxiliary Representative for the United Nations Population Fund</li> <li>• Melania Dittell, Arias Law</li> <li>• Federico Solano, Marketing Director of Horizontes Nature Tours</li> </ul>
	10:00 a.m.	Refugee Population, their contributions to the national economy ACNUR with a special guest Moderator: Jorge Rodríguez
	10:30 a.m.	Same-sex Marriage: An Analysis of the current situation in Costa Rica Moderator: Luis Salazar Speakers: <ul style="list-style-type: none"> <li>• Melania Dittell Arias Law</li> <li>• Enrique Sánchez</li> <li>• Luis Salazar, LGBTI Commissioner of the Presidential House</li> </ul>
	12:00 m.	Lunch at venue
	1:30 p.m.	Visibility of the Trans Population: Challenges in successes and failures. Moderator: Jess Márquez Speakers: <ul style="list-style-type: none"> <li>• Natasha Jiménez</li> <li>• Jess Márquez</li> </ul>
	2:20 p.m.	Community Marketing and Insights, marketing studies about the LGBTIQ community Speaker: <ul style="list-style-type: none"> <li>• Thomas Roth, President and CEO of CMI</li> </ul>
	3:00 p.m.	More Inclusive Congresses and Conventions. Speaker: <ul style="list-style-type: none"> <li>• Jim Clapes, Executive Director of the LGBTI Meeting Planner Association</li> </ul>
	4:00 p.m.	Coffee Break
	4:15 p.m.	World Report about LGBTI Tourism. Speaker: <ul style="list-style-type: none"> <li>• Peter Jordan, worldwide trends from the author of the global report for the World Tourism Organization</li> </ul>
	5:00 p.m.	Closure for the day and conclusions. Speaker: <ul style="list-style-type: none"> <li>• Julio César Calvo, President of the Diverse Chamber of Commerce of Costa Rica</li> </ul>
	5:30 p.m.	Welcome Cocktail at Aloft Hotel, Santa Ana

DAY	TIME	ACTIVITY
Tuesday September 11, 2018	8:00 a.m.	Registry of participants
	8:45 a.m.	Human Rights and Tourism, how can they interact and coexist. Moderator: Julio César Calvo, President of the Diverse Chamber of Commerce of Costa Rica Speakers: <ul style="list-style-type: none"> <li>• John Tanzella, CEO and IGLTA President</li> </ul>
	9:30 a.m.	How to Make Business with Canada Speaker: <ul style="list-style-type: none"> <li>• Bruce McDonald, Co-Founder Canadian's LGBT+ Chamber of Commerce</li> <li>• James K.Hill, Canada's Ambassador for Costa Rica</li> </ul>
	10:15 a.m.	Coffee break
	10:30 a.m.	The Importance of the LGBTI Market: LGBT Tourism Segment at ITB Berlin Speaker: Thomas Bömkes, Director of Diversity Consulting and Representative of the Diversity Hall at ITB Berlin.
	11:00 a.m.	Homoparental Families Moderator: Niza Sanz Speakers: <ul style="list-style-type: none"> <li>• Special guests from the Association, José Mario Chávez</li> </ul>
	12:00 m.	CVB Fort Lauderdale, a complete and diverse city Speaker: Richard Gray
	1:00 p.m.	Closing of the event and time to leave for La Fortuna de San Carlos, Alajuela, Costa Rica